

NEW FUND

digital integration

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Entrepreneurial support

To support you throughout your project, and beyond.

DIGITAL INTEGRATION FUND

Implementation of digital strategies,
including the purchase and
implementation of technological tools
associated with this strategy.



Joanie Robichaud

ELIGIBLE EXPENSES

RELATED TO DIGITAL DEPLOYMENT

- Purchase and acquisition of computer and digital equipment associated with the digital branding strategy ;
- Purchase of specialized software and associated training costs ;
- Implementing the digital strategy ;
- Design or optimization of a website: transactional, showcase, internal operations, etc. ;
- Technical assistance in developing digital marketing and commercialization strategies.

FINANCING CONDITIONS

S P E C I F I C T O T H I S F U N D

- Financing from **\$1,000 to \$5,000**
- **Flexible** repayment terms, up to **30 months**
- Fixed interest rate of **2.50%**
- Possibility of up to **6 months'** payment leave



ACCÈS
MICROCRÉDIT

Gaspésie-Îles-de-la-Madeleine

FIER MEMBRE DU RÉSEAU **MicroEntreprendre**

ABOUT US

COMMUNITY CREDIT

A HUMAN APPROACH

We contribute to the economic and human development of the community by offering technical support, local support and financing services to entrepreneurs with limited access to conventional financial services, so that they can carry out job-creating projects and take their place in the local and regional economy.



Michael Briand
O'Dwyer Microdistillerie Gaspésienne

OUR SERVICES

A DISTINCTIVE OFFER

Support



- Free service
- From ideation to consolidation
- For all business sectors
- For all legal forms

Financing



- Microfinance
- Personal loan, no collateral required
- Ideal for the self-employed

Workshops & networking



- Free activities
- Experience-sharing
- Local expertise
- Varied, accessible themes

KEY MILESTONES

LOAN APPLICATION

Welcome and information gathering

Initial meeting with an agent to discuss the project and introduce AMCGÎM's services

Support

Business plan drafting, financial forecasting and business project development

Analysis

Study of personal financial situation, credit investigation and assessment of project risk

Investment committee

Presentation of promoter to members, discussions and investment recommendation

Loan disbursement *(if applicable)*

Loan contract signed and support plan drawn up by an agent

Yan Tremblay
EXECUTIVE DIRECTOR



Audrey Morand
DEVELOPEMENT AGENT



Emmanuelle Cloutier
DEVELOPEMENT AGENT



Léonard Arsenault
PROMOTION AGENT



THE TEAM

SERVING OUR MISSION



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READY TO EMBARK ON YOUR ADVENTURE?

WE CAN'T WAIT TO CHAT WITH YOU!

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