



**ACCÈS**

**MICROCRÉDIT**

Gaspésie-Îles-de-la-Madeleine

FIER MEMBRE DU RÉSEAU

**MicroEntreprendre**

# ANNUAL REPORT

**2024-2025**





# ANNUAL REPORT 2024-2025

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# MESSAGE FROM THE PRESIDENT

The year 2024-2025 was marked by significant actions that fully illustrate our commitment to our mission: supporting individuals who wish to actively contribute to the economy of their region, despite limited access to traditional financial services.

We are proud to have supported more than 80 entrepreneurs from diverse backgrounds who chose to believe in their potential to build projects that create jobs. With \$192,600 in loans granted and nearly \$1 million in total investments, the leverage effect achieved demonstrates the relevance of our approach and the tangible impact we have within our communities.

The achievement of these results rests primarily on the mobilizing leadership of our Director, Yan Tremblay, whose vision, agility, and ability to unite the team were decisive in guiding our actions. Driven by this momentum, the team showed remarkable commitment, each member contributing with rigor and conviction to fulfilling our mission.

The arrival of Emmanuelle Cloutier as a Development Officer enriched our organization through her strong adaptability and attentive approach to entrepreneurs' needs. Meanwhile, Audrey Morand continued her excellent collaborative work with the Anglophone and First Nations communities, helping to anchor our actions in an inclusive approach that respects the cultural realities of the territory.

In the Magdalen Islands, the presence of Léonard Arsenault remains a key asset. Thanks to his deep knowledge of the local environment, his closeness to entrepreneurs, and his ability to build strong relationships with local partners, he plays a crucial role in maintaining relevant and rooted support.

We also launched a new Digital Integration Fund, which supports entrepreneurs wishing to incorporate technological solutions into their business models. Already well received, this fund helps back essential transformation initiatives to meet current challenges.

Finally, we have strengthened our presence among self-employed workers, artists, micro-enterprises, and nonprofit organizations with economic objectives. True to our mission of inclusion, we have continued to reach a diverse clientele spread across the entire territory.

We thank our partners, committee members, and collaborators for their trust. Together, we contribute to building a more humane, inclusive, and supportive economy for Gaspésie and the Magdalen Islands.



**Marina Desaulniers**  
President of the Board of  
Directors



« Together, we contribute to building a more humane, inclusive, and supportive economy for Gaspésie and the Magdalen Islands. »



# MESSAGE FROM THE DIRECTOR

After several years marked by turbulence since 2019—from the COVID crisis to major changes related to human resources and the development of new services—2024–2025 has been a year of stability, though still a very active one for Accès Microcrédit Gaspésie-Îles-de-la-Madeleine (AMCGIM). Indeed, the organization can now proudly say it is firmly rooted in communities across the region, thanks to a strong and dedicated team present throughout Gaspésie and the Îles-de-la-Madeleine.

First and foremost, we are very pleased to report that AMCGIM has now established strong partnerships across the region, including with Francophone, Anglophone, and First Nations organizations. Accès Microcrédit's efforts to serve all communities in the region are reflected in meaningful outcomes, with the number of Mi'gmaq entrepreneurs served from the communities of Listuguj and Gesgapegiag having doubled in 2024–2025 compared to the previous year. Similarly, AMCGIM's presence in the Îles-de-la-Madeleine was solidified, with one-third of the loans issued this year granted to entrepreneurs from the Islands. These statistics clearly demonstrate the vital role these communities play in the region's economic vitality, and how AMCGIM can serve as a key player in supporting entrepreneurship for all.

It is important to note that these results would not have been possible without the contribution of a highly skilled and committed team that deeply believes in the organization's mission. I would like to personally highlight the key role played by Audrey Morand, Entrepreneurship Development Officer for Anglophone and First Nations communities, without whom AMCGIM would not be the influential actor it has become in Anglophone and First Nations entrepreneurship. I would also like to commend the continued dedication of Léonard Arsenault, our Development Officer in the Îles-de-la-Madeleine, whose ongoing efforts have made AMCGIM a central player in development on the Islands. Lastly, we were very pleased to welcome Emmanuelle Cloutier to the team in April 2024. Based in Gaspé, she integrated quickly and effectively into the organization and has already made a strong impact through her work.

With a full, stable, and highly capable team, we are continuing our efforts and actively developing new products tailored to the realities of regional entrepreneurs, with the goal of making business ownership accessible to all. The year 2025–2026 promises to be rich in innovative initiatives, always with the aim of strengthening AMCGIM's role as a key driver of social and economic development in the region.



**Yan Tremblay**  
Executive Director



« Always with the aim of strengthening AMCGIM's role as a key driver of social and economic development in the region. »



# ABOUT US

## OUR MISSION

Accès Microcrédit Gaspésie-Îles-de-la-Madeleine (AMCGÎM) mission is to **contribute to the economic and human development of the community** by offering technical support, local support and a financing service to people with limited access to ordinary financial services so that they can achieve their goals. Thus, creating **job-generating projects** while taking their place in the **local and regional economy**.



## LE MICROCRÉDIT, UN ACCOMPAGNEMENT HUMAIN

The Quebec “style” of community credit is characterized by a global approach that aims to meet both the economic and social needs of individuals. Firstly, the support of Accès Microcrédit Gaspésie-Îles-de-la-Madeleine is mainly solicited to support the launch of businesses. But it is also available for the expansion or consolidation of your business projects. In all cases, the financial support offered is flexible and adapted to the realities of our entrepreneurs.

## SINCE THE CREATION OF AMCGÎM

**206**

loans  
issued

**742**

individuals  
supported

**1 674 414**

(\$)  
granted  
in loans

**751**

jobs granted or  
maintained

## OUR VALUES

Our values guide everything we do: **mutual support** fuels our solidarity, **respect** fosters lasting connections, **empowerment** gives everyone the power to act, **inclusion** ensures a place for all, and the **entrepreneurial spirit** inspires boldness and innovation. Together, we are building an ecosystem where every entrepreneur can thrive.



## THE STRENGTH OF THE MICROENTREPRENDRE NETWORK

Known and recognized as the entrepreneurial microcredit network in Quebec, MicroEntreprendre relies on its members who are deeply rooted in their respective communities to fulfill its mission. They provide close support and easy access to entrepreneurial financing through an inclusive approach.

A trusted partner for entrepreneurs, MicroEntreprendre offers them a winning formula that combines personalized guidance with flexible financing for the success of their projects.

An active player in the Quebec entrepreneurial ecosystem, MicroEntreprendre is supported, notably, by the Quebec Ministry of Economy, Innovation, and Energy.

**20** organizations

**17** served regions

**79** microcredit experts







## DIGITAL INTEGRATION FUND

Over the past year, AMCGÎM launched a brand-new Digital Integration Fund aimed at supporting entrepreneurs in the region. This fund is designed to assist business projects that incorporate a digital transformation strategy, including the acquisition of equipment necessary for its implementation.

Created to meet the specific needs of self-employed workers, artists, and micro-enterprises, the program made it possible to grant its first loan this year.

## REPRESENTATION

Accès Microcrédit Gaspésie-Îles-de-la-Madeleine reaffirms its commitment to being present throughout the territory and building lasting relationships with regional economic development partners.

With this in mind, our team met with numerous partners throughout the year and took part in various events to strengthen its presence and collaboration on the ground.

## THE TEAM

In April 2024, AMCGÎM welcomed Emmanuelle Cloutier as a Development Officer. In her first year, she stood out for her flexibility, energy, and openness, making her a true asset to both the team and the clients she supports.

In addition, the team continues to pursue ongoing training in order to better serve its clientele. This year, one team member earned a certification in Digital Brand Strategy from the Leadership Institute, and two members completed the Agir en sentinelle pour la prévention du suicide – volet agricole training program.

# ACHIEVEMENTS 2024-2025



**16** Loans issued

**+ 1430** Accompaniment hours

**82** new individuals welcomed and guided

Our team is proud to have supported over 80 entrepreneurs in their entrepreneurial journey. With \$192,600 in loans and approximately \$989,938 in total project costs, the year 2024–2025 was marked by significant leverage and a major impact within the community.

Among the 16 loans granted this year, 11 were awarded to projects in the food, restaurant, and service sectors.

**\$192 600** have been loaned

**\$12 038** average loan amount

**113** jobs maintained or created with and without financing



Also in 2024–2025, 14 individuals from Anglophone and First Nations communities reached out to us for support services.

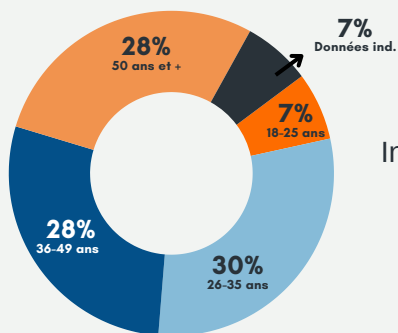
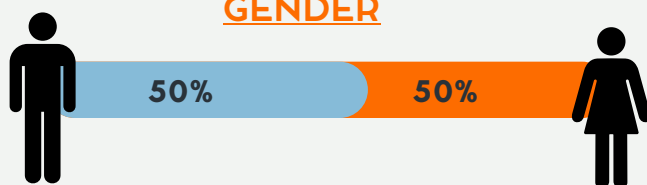
Of the 82 individuals we accompanied this year, eight approached us with nonprofit projects that had an economic purpose.



# PROFILE OF OUR CLIENTELE

## PROFILE OF INDIVIDUALS SUPPORTED IN 2024-2025

### GENDER

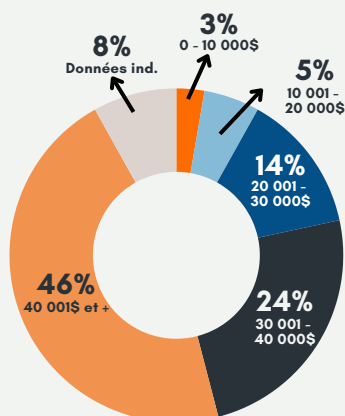
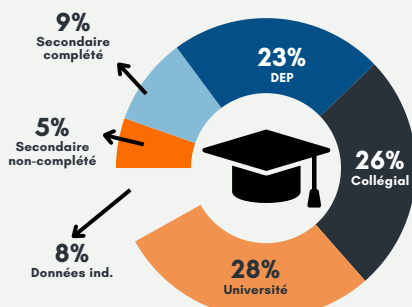


### AGE

Individuals aged 26 to 49 made up 58% of our 2024–2025 clientele.

### EDUCATION

Nearly 40% of those we supported had an educational level below college.

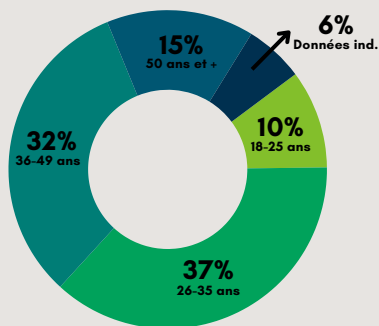


### INCOME

22% of new individuals supported by AMCGÎM have an annual income of \$30,000 or less.

## PROFILE OF THE CLIENTE SINCE THE CREATION

### GENDER

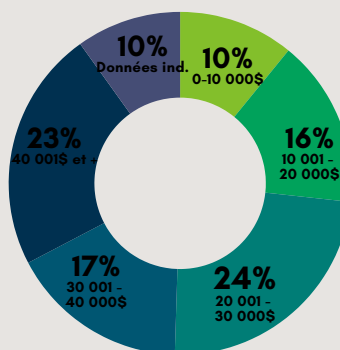
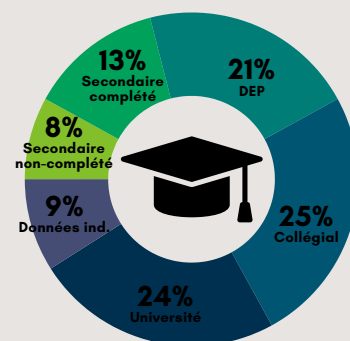


### AGE

Looking at recent years, individuals aged 26 to 49 represent nearly 70% of our overall clientele.

### EDUCATION

Since the creation of AMCGÎM, 42% of those we've accompanied have an educational level below college.



### INCOME

50% of all individuals supported by AMCGÎM have an annual income of \$30,000 or less.

# ENTREPRENEURS SUPPORTED



CAP-AUX-MEULES  
ÎLES-DE-LA-MADELEINE

## SONIA LEBLANC

**SALOMIA  
COEUR D'HERBORISTE**

Salomia Santé Mieux-Être is a business specializing in herbalism and aromatherapy, as well as a tea studio-workshop where people can relax while creating a piece of jewelry or a watercolor artwork.

The loan granted by AMCGÎM was a great support in the lead-up to the shop's opening. Ms. Leblanc was able to purchase additional furniture and supplies, carry out minor renovations to set up the space, and cover the first months of rent.

*"Beyond the financial support offered, I wholeheartedly recommend turning to an organization like Accès Microcrédit for the guidance that is so important to have as a new entrepreneur."*



SAINT-SIMÉON  
MRC BONAVENTURE

## GENEVIÈVE POIRIER

**CLINIQUE  
D'HYGIÈNE DENTAIRE  
LA FÉE POIRIER**

Clinique d'hygiène dentaire Fée Poirier, located in St-Siméon-de-Bonaventure, is the result of the expertise and passion of Geneviève Poirier, a dental hygienist since 1996. Founded in July 2024, the clinic focuses on prevention, education, and personalized care, offering an innovative approach to preventive oral health.

For this business start-up project, the funding granted by AMCGÎM allowed Geneviève to acquire the necessary equipment for her clinic's operations.



# ENTREPRENEURS SUPPORTED



## JESSICA WALKER

**FLY MOVEMENT  
DANCE COMPANY**

Fly Movement is a mobile dance school that travels throughout Gaspésie to offer workshops and promote physical and mental wellness. Jessica aims to make this social activity fun and affordable. She is committed to having a positive impact on the community, breaking isolation, and bringing together people from Francophone, Anglophone, and First Nations communities.

The loan granted by AMCGÎM enabled the entrepreneur to acquire the necessary equipment to launch her business.

**PASPEBIAC  
MRC BONAVENTURE**

*"I am truly grateful to Accès Microcrédit for the loan that allowed me to purchase the equipment I needed for my business."*



## TAMARA OUELLET

**TAMARA  
PLAN D'ACTION FAMILLES**

Drawing on solid experience in rehabilitation acquired within a school service center in Gaspésie, Ms. Ouellet now offers her expertise to families and their children through personalized and compassionate support. Her approach, centered on the needs of each child, aims to foster their overall development and well-being.

To support the rollout of her services, AMCGÎM granted a loan for the redesign of her website and the creation of promotional videos, helping her to better promote her services and reach more families in need of support.

**SAINT-SIMÉON  
MRC BONAVENTURE**

# ENTREPRENEURS SUPPORTED



BASSIN  
ÎLES-DE-LA-MADELEINE

## SONIA BOUDREAU

### MAILLES-EN-MER

Mailles-en-mer is more than just a shop — it's a space for creativity and connection, dedicated to lovers of knitting. The boutique offers a carefully curated selection of quality yarns, including from Quebec and the Maritimes, along with essential accessories to make knitting a true pleasure.

The loan granted by AMCGÎM was essential in bringing Mailles-en-mer to life. It allowed the entrepreneur to furnish and set up the shop in a way that reflects the warm and soothing atmosphere she envisioned.

*"The journey hasn't been without its challenges — building a brand, attracting my first clients, and balancing creativity with business management. But each step has helped me grow and learn. Seeing the first positive feedback from my clients was an invaluable reward. To anyone who's hesitating to take the leap: believe in your passion and dare to try!"*



## ÉRIC DUPUIS

### LES SAVEURS DU BOUCANIER

Les Saveurs du Boucanier is an artisanal business founded by Éric Dupuis, based in Rivière-au-Renard, in the heart of the MRC de La Côte-de-Gaspé. Specializing in the processing, smoking, and marinating of seafood products, the company highlights Gaspésian know-how through unique creations. Its flagship product: delicious marinated and smoked mussels, renowned for their refined and authentic flavor.

RIVIÈRE-AU-RENARD  
MRC CÔTE-DE-GASPÉ

The loan granted by AMCGIM enabled the entrepreneur to acquire bottling equipment for these products.



# ENTREPRENEURS SUPPORTED



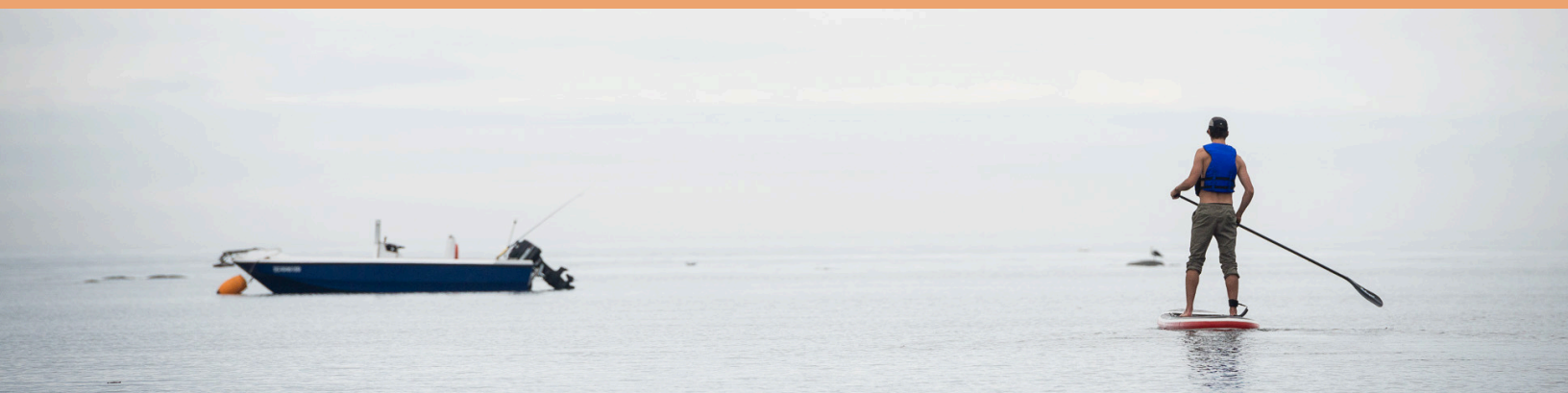
NEW-RICHMOND  
MRC BONAVENTURE

## CAROLINE LANDRY

### CONCEPTION GOURMANDE

Caroline Landry, a self-employed worker committed to promoting local products, has built a strong reputation by offering catering services and managing the cafeteria at the Cégep de Carleton.

Continuing her commitment to tasty and accessible food, she has launched a new project: the full management of food services at a newly opened seniors' residence in Saint-Siméon.



## CAROLE-ANNE BOUDREAU

### STUDIO 117

Located in Bonaventure, Studio 117 is a hair salon founded by Carole-Anne Boudreau, an entrepreneur whose journey combines social engagement with a passion for hairstyling. After a career in the social services field, Ms. Boudreau chose to reorient her professional life and returned to school to specialize in hairdressing. With Studio 117, she offers not only traditional hair services but also stands out with a human-centered approach.

BONAVENTURE  
MRC BONAVENTURE

The startup loan allowed Ms. Boudreau to acquire the equipment needed to open her studio.

# ENTREPRENEURS SUPPORTED



## MICHAEL BRIAND

### DISTILLERIE O'DWYER

Founded in 2016 in Gaspé, O'Dwyer Distillery is an artisanal distillery known for the exceptional quality of its spirits and the originality of its recipes. The company showcases Quebec's rich terroir by using carefully selected local ingredients combined with meticulous craftsmanship. Today, O'Dwyer Distillery continues its growth with a clear vision: to share its creations across Quebec and beyond.

Thanks to a recently granted loan, the company plans to increase its production capacity, expand its distribution network, and strengthen its market presence.

GASPÉ  
MRC CÔTE-DE-GASPÉ

*"We've always believed in creating spirits that tell a story and highlight our terroir. This funding allows us to take a major step forward and open more doors for O'Dwyer Distillery both in Quebec and across Canada."*



## SUZANNE CRAM

### LA TRAPPE

Located in Old-Harry, in the Magdalen Islands, La Trappe is a unique artisanal boutique that stands out for its creative and original handmade items. Founded by two passionate entrepreneurs, the business offers objects that capture the essence of the Islands and make perfect souvenirs to bring home. Each piece is carefully crafted, showcasing great skill and a deep love for local craftsmanship.

To support its growth, AMCGIM granted a loan to increase production, diversify its product line, and stabilize working capital.

OLD-HARRY  
ÎLES-DE-LA-MADELEINE



# ENTREPRENEURS SUPPORTED



GASPÉ  
MRC CÔTE-DE-GASPÉ

## MATHIEU CASSIVI

### CASSIVI MULTI-SERVICES

With over fifteen years of experience in a multi-service company, Mr. Cassivi founded his own business in 2023, driven by a growing need for adapted services, particularly due to the aging population. Offering practical and compassionate solutions, his company aims to improve the quality of life for clients with reduced autonomy or special needs at home.

In 2024, to support the growth of his activities and enhance his service offering, Mr. Cassivi turned to AMCGIM for funding to acquire additional equipment..

*"For me, Accès Microcrédit was a great, fast, and efficient experience that allowed me to complete the purchase of essential equipment for the proper functioning of my business."*



## NEBASNA TREMBLAY

### ESPRIT NATURE

Esprit Nature's mission is to bring vitality to both body and mind by offering healthy meals and outdoor activities on Entry Island.

Its ready-to-eat meals are available at the Marina Entry Island, at Cindy Hook, and in local grocery stores.

AMCGÎM's financing allowed Nebesna to successfully launch the business and maintain sufficient working capital year-round.

ÎLE D'ENTRÉE  
ÎLES-DE-LA-MADELEINE

# ENTREPRENEURS SUPPORTED



ÉTANG-DU-NORD  
ÎLES-DE-LA-MADELEINE

## JULIETTE LÉVESQUE-GUILBEAULT

### LE CAFÉ DES LUPINS

Located in the heart of the picturesque seaside site of La Côte, the Café des Lupins is a welcoming gathering place where coffee and meals are prepared with care, guided by seasonal ingredients and the creativity of the team. This cozy red cottage, with its fresh and colorful decor, offers a warm space where the community gathers and summer friendships are made.

The loan granted by AMCGÎM was used to purchase the café business, which previously operated in the same location under the name Café des Lupins.

*"I would like to acknowledge and thank Accès Microcrédit for their involvement in my entrepreneurial journey. Thanks to their personalized support, I was able to access the resources and knowledge needed to achieve my goals."*



## JOANIE ROBICHAUD

### JOANIE ROBICHAUD COMMUNICATION ET MARKETING TERRITORIAL

Joanie Robichaud is a well-established freelancer in Gaspésie who has been working for several years in the field of communications and territorial marketing. Passionate about her region, she collaborates with local businesses to increase their visibility and showcase their expertise beyond the territory. With her expertise and personalized approach, she helps her clients better tell their stories, promote their products, and reach new audiences.

The loan granted by AMCGIM allowed her to replace her computer equipment — an essential tool for her operations. This support enables her to maintain the quality of her services and continue to promote Gaspésie with professionalism and passion.

BONAVENTURE  
MRC BONAVENTURE



# ENTREPRENEURS SUPPORTED



## LYDIA PARENT

LES JARDINS  
DE L'ANSE-AU-LOUP

Located in the Rocher-Percé RCM, the micro-farm founded by Lydia Parent stands out for its ecological mission and commitment to sustainable agriculture. This market garden farm offers a wide variety of fresh, locally grown produce, all while respecting eco-responsible principles. The business also provides processed products, recipes, and tips to highlight local harvests.

Thanks to financial support from AMCGIM, Lydia was able to acquire professional equipment suited for environmentally respectful production.

GRANDE-RIVIÈRE  
MRC ROCHER PERCÉ

*"I strongly believe that receiving the loan gave legitimacy to my project and allowed me to obtain a government grant (FIDSA), which in turn will help me purchase a tractor... I can definitely say that Accès Microcrédit gave my sails a strong wind to move forward!"*



## JEAN-SÉBASTIEN COUTURIER

LES JARDINS  
DE ZEFIEL

Driven by a deep desire to help others find balance and well-being, Jean-Sébastien became an artisan herbalist in 2023 and a La Ho Chi energy healing therapist in 2024. Committed to offering quality wellness products, he grows his plants and flowers locally. He offers his clients both primary transformation products (such as tinctures and macerates) and secondary transformation products (such as ointments, creams, and soaps).

The loan granted by AMCGIM allowed him to acquire equipment and stabilize his business's working capital.

GASCONS  
MRC ROCHER PERCÉ

# ACTIVITIES AND EVENTS

## LUNCHEON

### Expanding Your Network and Collaboration Opportunities

#### DÉJEUNER-CAUSERIE

Développer son réseau et les opportunités de collaborations

MERCREDI 5 JUIN

8h à 10h

Îlot Bistro & Marché  
Grande-Rivière

Inscription obligatoire - déjeuner gratuit

11

participants registered



## LUNCHEON

June 5, 2024

On June 5, AMCGÎM hosted a breakfast-talk at L'Îlot Bistro & Marché in Grande-Rivière, bringing together self-employed workers and artists from the Rocher-Percé MRC and surrounding areas. This free event, focused on networking and knowledge-sharing, aimed to encourage the creation of local entrepreneurial ecosystems.

In a warm and welcoming atmosphere, participants took part in a guided discussion during which our guests shared their collaborative experiences and offered practical insights on how to build meaningful professional relationships. This initiative reflects our commitment to highlighting the power of collective effort between self-employed individuals and artists.

## WORKSHOP

### For Entrepreneurs in Gesgapegiag



#### WORKSHOP FOR SMALL BUSINESS

presented by GESGAPEGIAG ECONOMIC DEVELOPMENT, FNQLEDC & AMCGIM

##### Key Discussions & Insights

- ✓ Ways to v
- ✓ Marketing
- ✓ Tips on ke
- ✓ Local Sup
- ✓ Question

October 22nd, 2024



## WORKSHOP

October 22, 2024

On October 22, 2024, a free workshop was held at the Galgoasiet Centre in partnership with Gesgapegiag Economic Development, Accès Microcrédit GIM, and the FNQLEDC. Aimed at entrepreneurs, self-employed workers, and aspiring business owners, the workshop covered business best practices, project financing, marketing strategies, and financial management.

This event provided practical tools while encouraging exchanges among participants, thus contributing to a stronger entrepreneurial spirit in the region.

13

participants registered



# ACTIVITIES AND EVENTS

## WORKSHOP TOUR

### Business Income (Presented by Revenu Québec)



en présence de Revenu Québec



## LES REVENUS D'ENTREPRISE OU DE PROFESSION

mardi 5 novembre



## WORKSHOP TOUR

November 6, 2024

49

participants registered

In November 2024, AMCGÎM organized a series of in-person conferences led by Revenu Québec, focused on business and professional income. These free events took place in New Richmond on November 5, in Gaspé on November 6, and in Sainte-Anne-des-Monts on November 7.

Targeted toward self-employed individuals and entrepreneurs, this tour helped clarify several tax-related aspects of running a business. It also offered a valuable opportunity to engage directly with representatives from Revenu Québec and strengthen essential fiscal knowledge for business management.

## WORKSHOP

### Financial Year-End: Understanding Your Obligations



POUR LES TRAVAILLEURS AUTONOMES  
ET PETITES ENTREPRISES



## FIN D'ANNÉE FINANCIÈRE : DÉMYSTIFIER ET COMPRENDRE VOS OBLIGATIONS

animé par Nadine Leblanc

### Au programme

- ✓ Inscription et immatriculation
- ✓ Acomptes provisionnels
- ✓ Revenus, dépenses et déduction pour amortissement
- ✓ Cotisations à payer
- ✓ Registre et pièces justificatives

Mardi 19 novembre

De 9:00 à 11:30

Centre récréatif  
Étang-du-Nord

ATELIER GRATUIT

On November 19, 2024, a workshop was held at the L'Étang-du-Nord recreation centre focusing on financial year-end obligations. Led by Nadine Leblanc, the workshop brought together self-employed workers and small business owners looking to deepen their understanding of business tax filing.

This free activity covered several key topics and served as a practical opportunity to prepare entrepreneurs for closing their financial year, while also strengthening their accounting and tax practices.

10

participants registered

# ACTIVITIES AND EVENTS

## NETWORKING EVENT

Fostering Success Through Collaboration

### CONNECT & COLLABORATE

Building Bridges for Business Success!

\* FREE ENGLISH EVENT \*

Networking & Happy Hour

For people with a business idea, entrepreneurs and

Dive into a world of  
discover the support  
available to help you thrive

Drinks & Hors-d'

TUESDAY  
NOVEMBER

19  
2024

Château Madelinot  
Plaisance Reception Room



### NETWORKING EVENT

November 19, 2024

On November 19, 2024, an evening dedicated to entrepreneurship and the social economy was held at Château Madelinot in Fatima. Presented in collaboration with the SEEnet program from RDN, CAMI, La Vague, and Accès Microcrédit GIM, the event aimed to bring together the English-speaking entrepreneurial community of the Magdalen Islands.

Open to entrepreneurs, project leaders, and anyone interested in entrepreneurship, the evening allowed participants to discover the resources and services offered by local and regional partners. The event featured an introductory presentation on the social economy, inspiring testimonials from local entrepreneurs, and networking moments in a friendly and engaging atmosphere.

27

participants registered

## LUNCHEON

Creating Content for Social Media

### DÉJEUNER causerie

Création de contenu pour les réseaux sociaux  
trouver l'inspiration & valoriser la réutilisation

NOS INVITÉ-ES



Joanie Robichaud  
Marketing territorial



Emmanuelle Bois &  
François Savoie  
L'Îlot

vendredi  
14  
mars 2025

10\$ \*  
admission

Resto-Pub Bayou

210.

\*GRATUIT pour les personnes ayant obtenu

Une activité présentée par



### LUNCHEON

March 14, 2025

On March 14, 2025, an inspiring breakfast-talk took place at Resto-Pub Bayou in Hôtel Le François, New Richmond, gathering entrepreneurs, content creators, and self-employed workers around a timely and relevant topic: creating content for social media.

In addition to the practical advice shared, the event encouraged discussion among participants, giving them a chance to ask questions, share experiences, and leave with concrete ideas to apply in their digital communication strategies.

17

participants registered



# INVOLVEMENTS IN THE COMMUNITY

- **Défi Osentreprendre**

Three team members participated as judges in the regional juries of the Défi Osentreprendre.

- **Participation in Gaspé's Youth Entrepreneurship Day**

Two team members, in collaboration with the Gaspé Youth Employment Centre (CJE) and the Gaspé Chamber of Commerce, offered workshops to young entrepreneurs participating in the Gaspé market as part of the Youth Entrepreneurship Day.

- **Participation in the Anglophone Community Forum**

Participation in the Anglophone Community Forum organized by CASA.

- **Presentation at the Chandler Vocational Training Centre**

Participation and facilitation of a workshop for hairdressing students at the Chandler vocational school.

## TEAM



**YAN**

**TREMBLAY**

Executive Director  
Baie-des-Chaleurs



**LÉONARD**

**ARSENAULT**

Development  
Agent  
Îles-de-la-Madeleine



**EMMANUELLE**

**CLOUTIER**

Development  
Agent  
Côte-de-Gaspé



**AUDREY**

**MORAND**

Development  
Agent  
Baie-des-Chaleurs

## VOLUNTEERS

AMCGÎM is a passionate, dynamic, and complementary team — but it's also a network of dedicated volunteers committed to fostering entrepreneurship throughout Gaspésie and the Magdalen Islands. We would like to thank the 25 members of our various investment committees for their invaluable involvement.

## INVESTMENT COMMITTEE

## THANK YOU!

Investment committees are at the heart of community credit. In fact, they are a distinctive feature of AMCGÎM compared to other financial support organizations in the region. Every promoter who applies for funding through our organization must present their project to the community investment committee of their MRC.

Each committee is made up of entrepreneurs, socio-economic stakeholders, and individuals passionate about entrepreneurship. Their role is central to AMCGÎM's operations and the funding we provide.

### MRC DE LA CÔTE-DE-GASPÉ

- MARIE-ANDRÉE LELIÈVRE
- SOPHIE BOURDAGES
- SIMON POIRIER
- JULIE PLOURDE
- MARIE-CHRISTINE CÔTÉ

### MRC D'AVIGNON ET DE BONAVENTURE

- MARIE-ÈVE MALTAIS
- JENNIFER HAYES
- SABRINA LEBLANC
- FRANCIS CARON
- LIZA BERNIER-LANGLOIS
- ERIC DION

### ÎLES-DE-LA-MADELEINE

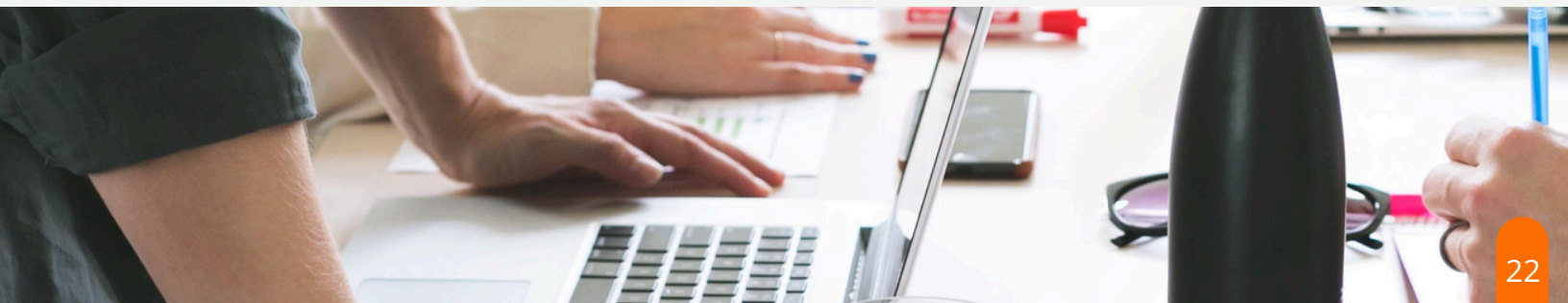
- LINE BOUFFARD
- JESSICA GOODWIN
- JEAN-MICHEL LEBLANC
- DONALD VIGNEAU

### MRC DU ROCHER-PERCÉ

- OLIVIER POULIN
- MARIE-PIER ARSENEAU
- KIM DUFFY
- JEAN-MICHEL AUDET
- ANDRÉE BERNIER

### MRC DE LA HAUTE-GASPÉSIE

- GHISLAIN LÉVESQUE
- CARL PELLETIER
- FREDERICK DERROY
- MARIE-ANDRÉE ST-PIERRE
- OLIVIER BERGERON





# BOARD OF DIRECTORS

Once again this year, our board members have actively contributed to the development of our organization with enthusiasm and commitment. We sincerely thank them for their meaningful involvement and unwavering support.

We are pleased to announce that Ms. Marina Desaulniers will continue her role as Chair of the Board of Directors for the 2025–2026 term.

In addition, one seat on the board is currently vacant. If you're looking for a new challenge and care deeply about the economic development of our region, don't hesitate to reach out to us!

## THANK YOU !

### MARINA DESAULNIERS

President

### ÉRIC GUÉNETTE

Secretary - treasurer

### MYRIAM BINETTE

Vice-president

### MÉLANIE LANGLOIS

Administrator

### GENEVIÈVE GAGNÉ

Administrator

### AUDREY KEATING

Administrator

### Siège vacant

Administrator

## PARTNERS



Développement  
économique Canada  
pour les régions du Québec

Canada Economic  
Development  
for Quebec Regions



Économie, Science  
et Innovation

Québec



Over the years, many partners have supported our work. Some have been with us since the beginning, while others have offered occasional but equally valuable support — whether to help run our operations or to fund specific projects.

We extend our deepest gratitude to the donors and investors who support our operations or contribute to our investment fund. It is thanks to your commitment that we can continue our mission and play an active role in the economic development of our region.

We would also like to acknowledge the support provided over the past year by Catherine Blouin (députée de Bonaventure) and the Marie-François Fund.



**GIVING EVERYONE THE MEANS  
TO START A BUSINESS !**



**ACCÈS**

**MICROCRÉDIT**

Gaspésie-Îles-de-la-Madeleine

FIER MEMBRE DU RÉSEAU **MicroEntreprendre**

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